### Most Accurate Data

To provide you with the most up-to-date information available, MarketMAPS works with the highest quality data providers in the industry. We update our data as often as monthly to assure our clients use only the most recent and accurate information to improve their business operations.

Our Data Providers:

























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Visit us online at www.MarketMAPS.com





## Why Choose MarketMAPS?

With MarketMAPS you get more than a map. You get expertise. Our map specialists have been providing thousands of businesses just like yours with custom maps for 30 years. We are visual data experts. We know exactly how to take the data sets most important to your business and present them in a way that creates not only universal understanding at all levels of the company, but the ability to see new relationships between that important data and location.

MarketMAPS<sup>™</sup> offers a 100% Satisfaction Guarantee for a reason. We create the maps you need when you need them. On Target. On Time.



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MAPS On Target. On Time.

# Franchise Territory Maps

MarketMAPS brings together 30 years of experience helping people design, display and manage their franchise territories.

1-888-434-6277 www.MarketMAPS.com



Define franchise territory boundaries at any level of geography to establish a clear understanding of your geographic layout.



Plan territories for success and to avoid conflicts.



Manage your franchise territories efficiently and help them obtain their full potential.



Communicate territories clearly for existing franchisees as well as franchise development efforts.



More Data Maps We also provide sales data maps, customer and competitor location maps and more! We can put any data on a map.



Finishing Options
Enhance the look, utility and durability of your maps with lamination, mounting, framing, magnetic backing and more.

## Franchise Territory Maps

Define, plan, manage and communicate your territories with custom franchise territory maps. Your map can feature any level of detail and scale from the entire US all the way down to block groups.

#### Individual Franchise Territory Maps



Define an individual territory boundary and zoom in as close as street level.

## Multi-Unit Franchise Territory Maps



Display an overview of all your territories.

#### Data-Enhanced Territory Maps



Overlay data to analyze potential, evaluate performance and target direct marketing.

- Define your franchise territory by any level of geography - ZIP Code, City, County, State or Custom Area.
- Overlay your own data or data from our leading providers including Nielsen, Experian, Applied Geographic Solutions Inc. and more!
- View your franchise territory map as a wall map or digital map. Our Wall Maps range from 2x3 to 9x12 feet and can even be custom sized. Digital maps can be downloaded as a PDF or AI format.



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